



# Georgia Construction Aggregate Association

## GCAA E-NEWS

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OCTOBER 2009

### FALL GOLF IN THE BOOKS

Another Fall Golf Outing is in the books and despite the early morning weather, it is safe to say the event was a great success. As a matter of fact, GCAA registered 140 golfers for the event, which is one foursome short of a sellout.

After several years of playing at Windermere in Cumming, the GCAA Golf Committee entered into a five year agreement with Canongate that will give us the opportunity to move our golf event around the metro Atlanta area within Canongate's extensive network of clubs.

2009 represented the first outing under the agreement, and GCAA played at Hamilton Mill Golf Club in Dacula. Our 8:30 shotgun start was delayed roughly an

hour by rainy weather. However, when the clouds moved out it made for quite a beautiful day with some extremely competitive golf. GCAA "pays out" the top 4 teams and they are as follows:

1st Place: Brent Taylor, Jason Russell, Kevin Taylor, Ross McGee

2nd Place: Larry Byers, Spencer McCroskey, Mike Powell, Steve Gilland

3rd Place: David Dukes, Dan Johnson, Mike Williams, Mark Williams

4th Place: Travis Miller, David Worthington, Aaron Rissler, Eric Ownby

Additionally, GCAA raffled off an array of prizes unlike it ever has before thanks to both the generosity of its members and an agreement

with a new equipment supplier. In fact, there was so much to give away it was difficult not to win at least one raffle prize. It was capped off with a grand prize of a brand new flat screen television.

This event would not be possible without our sponsors who are listed on the inside of the newsletter. Also many thanks to our Golf Committee:

Guy Milliken, Nalley Motor Trucks, Chancey Shepherd, BB&T Sidney O. Smith, Wanda Greenway, GCR Tire Centers, Randy Watkins, Hanson Aggregates

The 2010 event will take place on Wednesday, October 6<sup>th</sup> at Laurel Canyon Golf Club in Canton, GA. Mark your calendars!

(Sponsors listed on Page 2)

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### MEMBERSHIP DRIVE PROMOTION

GCAA is looking to enlist your help in its membership recruitment efforts. From now through November, any new member you refer to GCAA who joins will earn you a \$100 credit toward your 2010 dues. Refer 8 new members and your 2010 membership has paid for itself.

As we move toward the first of the year, this is a great opportunity for current members to apply the savings towards booth space at the Management Workshop. Planning for the Management Workshop is nearly complete. More on that elsewhere in the newsletter.

Even in tough economic times, GCAA has retained most of its associate member division. Participation at GCAA functions, particularly at the most recent Midyear Meeting at Stone Mountain and Fall Golf Outing at the Hamilton Mill Golf Club were extremely impressive. Despite current market conditions, GCAA staff working with various committees, remain committed to bringing the membership quality and informative programs. The membership continues to be supportive and turn out en masse for GCAA events.

## FALL GOLF SPONSORS

Aggregates USA  
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GCR Tire Centers  
Orica USA  
Paschal Associate Sales  
PHOENIX Process  
Equipment  
Sauls Seismic

## MANAGEMENT WORKSHOP

The 2010 Management Workshop is rapidly approaching. The dates are February 23<sup>rd</sup> & 24<sup>th</sup> at the Cobb Galleria. Registration materials have been sent out and are also available online at the GCAA website - [www.gcaa.org](http://www.gcaa.org).

The theme for 2010 is Innovating For Success. The program will be a slight departure from years past. Typically a GCAA committee will determine

the Tuesday morning program. For 2010, you could call it a potpourri with speakers touching on environment, motivation, sustainability and technical advances. Wednesday morning's breakout session will feature one less speaker per room allowing our participants to spend more time in the exhibit hall with our vendors. The rest of the workshop should be familiar to everyone with our Aggregate Quality

Program and General Session.

Booth space is filling up quickly as well. GCAA has already sold more than half of its available exhibit space so don't wait too long to reserve your space.

If you are interested in reserving booth space, or if you have any other questions regarding the Management Workshop, please call Linda Moore in the GCAA office at 678/473-0012 extension 21.

## MIDYEAR MEETING

The 2010 Midyear Meeting has been tentatively scheduled for June 24- 27, 2010. We will be returning to the Ponte Vedra Inn & Club in Ponte Vedra Beach, Florida. Ponte Vedra has hosted the Midyear Meeting in previous years, most recently in 2006. It has been a favorite convention location for quite some

time, and GCAA looks forward to returning in 2010.

Economic conditions dictated a local Midyear Meeting for 2009 at Stone Mountain. Turnout was still fantastic, and included a very crowded and informative program. GCAA looks forward to

seeing everyone back at Ponte Vedra for what will be a great 2010 Midyear Meeting.

More detailed information about the 2010 Midyear Meeting at Ponte Vedra will be forthcoming after the Management Workshop.

## NALLEY ROCK 'N ROLL

GCAA continues to host informative workshops catering to its trucking community every quarter. In July, GCAA may have hosted its largest and most informative workshop yet. Sponsored primarily by Nalley Motor Trucks, GCAA hosted the trucking community at Lafarge's Lithonia quarry for an information-packed presentation by Robert Brown, District 4 Representative of the State Transportation Board.

Mr. Brown discussed with our guests the impact that stimulus funding would have in metro Atlanta and around the state. After a rather lengthy presentation, he made himself available for an extended Q & A.

In addition to the GDOT forecast, Brian McNamara, Safety Manager for Lafarge, discussed new safety initiatives affecting

trucker activity in the quarry. After all the presentations, a drawing was held in which prizes such as cash, baseball tickets, tool boxes, jackets and even a 50" flat screen television were all given away. This of course also included a steak dinner from Outback. This truly was an exciting event.

Feedback was so positive that another Rock 'N Roll event was planned for the Vulcan Kennesaw Quarry. The program was the same featuring David Doss who is the State Transportation Board Representative for the 9<sup>th</sup> District. Unfortunately, the flooding that occurred just a couple of days prior forced us to postpone. However, the event is being rescheduled and GCAA will keep you informed when that will take place.

## LEGISLATIVE PREVIEW & GBT LUNCHEON

Every year since 2006, there has been optimism that the Georgia General Assembly will finally take the steps necessary to ensure proper transportation funding. Unfortunately, the business community has been disappointed at the end of each and every legislative session.

Rumors have been aplenty this summer and fall that the Georgia Senate and House of Representatives will come to an agreement very quickly in the 2010 legislative session on a transportation funding bill. Georgians For Better Transportation hosted a luncheon of which GCAA was a sponsor on October 13<sup>th</sup>. GBT's guest speakers for the luncheon were Senate President Pro Tem Tommie Williams, House Majority Leader Jerry Keen, new House Transportation Chairman Jay Roberts and new GDOT Commissioner Vance Smith.

Senator Williams and Representative Keen are the primary negotiators for the funding bill this year. This represents a major departure from previous sessions where the respective Transportation Committee Chairmen negotiated the funding

bill. House and Senate leadership have taken the reigns directly for 2010.

Both the House and Senate are committed to a funding bill. They stated that their intention is to have a bill that can be voted on within the first week or two of the legislative session. Not many details were given about what a potential bill could look like. What we do know is that it will come in the form of a constitutional amendment. It will more than likely incorporate some sort of regional approach. There was no specificity as to how dollars would be raised and allocated.

There is reason for cautious optimism with leadership directly involved from the outset. However, with 2010 being an election year, it is far from a done deal. Election year politics sunk transportation funding in 2008, and with the Governor's mansion up for grabs, there will be multiple sub-plots at work. We will keep you apprised of any and all developments as we move closer to January.

## CONGRESSIONAL RECESS & NSSGA FLY-IN

GCAA took advantage of the summer recess to lobby members of Georgia's Congressional delegation on issues important to the industry. GCAA members and staff met with U.S. Reps. John Linder of Lawrenceville, Jim Marshall of Macon and Nathan Deal of Gainesville.

GCAA also participated in the NSSGA Fall Fly-In on September 23<sup>rd</sup>. The Fly-In gave our membership the chance to take a similar message to Washington, DC. While on Capitol Hill, GCAA members met with U.S. Reps. Lynn Westmoreland of Fayetteville and Paul Broun of Athens along with staffers from the office of Hank Johnson, Phil Gingrey and John Barrow. NSSGA also hosted a reception in which both industry and Members of Congress were in attendance. Just by chance, our delegation met Senator Johnny Isakson there as well.

Both during the summer recess and the Fly-In, GCAA discussed issues such as transportation funding, the Clean Water Restoration Act, card check as well as issues with MSHA. All members were

provided with a booklet outlining industry's position on certain issues. It also highlighted our industry's commitment to safety and prevalence throughout the state. These meetings are a great for educating our representatives on an industry that is relatively unknown.

The primary goal was to lobby for increased transportation funding. In light of all the other spending issues on Capitol Hill, there is not much interest in increasing any taxes to pay for transportation. It seems that for the immediate future, the best that proponents of increased highway funding can hope for is simply to sustain funding at the current level. It just so happens that on the day of the Fly-In, the House of Representatives voted on an extension of funding at current levels through the end of 2009. HR 3617 passed largely along party lines, but one Georgia Republican voted for it, Lynn Westmoreland. When asked by his staff why he voted for it, Rep. Westmoreland stated he had done so largely due to our visit earlier in the day.

## STIMULUS SPENDING UPDATE

With each passing month, more and more stimulus-funded projects are hitting the streets. There are specific dates in which projects have to be certified so that Georgia may use the stimulus dollars. Georgia will be granted roughly \$930 million by the federal government under the ARRA.

At this point in time, nearly all of the \$930 million has been certified. 124 projects have been awarded totaling about \$340 million. This is deceiving however. The reality is that only a fraction of this money has actually been spent. In the coming months, we should continue to see a slow uptick in work as more and more of these awarded projects hit the streets.



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## NEW MEMBERS

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## GCAA EAGLE AWARDS PROGRAM

For 2010, GCAA is implementing a new awards program to recognize excellence in several different areas. Whereas an Eagle Award has been given to an individual for outstanding achievement, GCAA will recognize quarries in the areas of Safety, Community Relations and Environmental Stewardship.

Each of the awards has specific criteria. The Safety award is based on MSHA data while the Community Relations and Environmental awards will be more subjective in nature. Candidates for the Community Relations and Environmental awards will be nominated by member companies. Each nomination will be reviewed by an independent review committee to maintain objectivity. All awards are for individual quarry locations. Information about the Eagle Awards program is available on the GCAA website. The first awards will be made at the 2010 Midyear Meeting.